

The Wendy S. Lea Female Founder Grant was created to recognize the continued contributions of Wendy Lea to the Cincinnati startup and small business community. Through her leadership of Cintrifuse from 2014-2018, Wendy was instrumental in improving multiple metrics which serve to assist both startups and other organizations within StartupCincy.

Through funding from Main Street Ventures and generous matching dollars from The Robert A. and Diane J. McDonald Family Foundation (provided to Main Street Ventures), this Leap Funding Grant of \$25,000 will be awarded annually to a startup or small business in the Greater Cincinnati Region that has female founder(s) and ownership of 51%+. Bob McDonald, while serving as the Chairman of Cintrifuse, helped recruit and hire Wendy. Diane and Bob are grateful to Wendy for the incredible impact she has had on the Greater Cincinnati area and more importantly, on the many individuals involved in StartupCincy.

Please visit **mainstventures.org** for more information about the basic requirements for Leap Funding Grants. To to be considered for The Wendy S. Lea Female Founder Grant the applicant must meet all basic criteria, fill out a Leap Funding Grant application, and check the box where noted.

WHAT IS THE ROBERT A. AND DIANE J. McDONALD FAMILY FOUNDATION?

The Robert A. and Diane J. McDonald Family Foundation was established to recognize and support community efforts which make a positive difference in the lives of others.

WHAT IS MAIN STREET VENTURES?

Main Street Ventures' primary initiative is to support emerging businesses that show potential to create jobs and other opportunities in the Cincinnati area. We will also support other organizations that share a similar mission; namely, entrepreneur support organizations. In addition, we will support individuals and organizations that host community events that foster the collaboration and development of STEM talent. For all initiatives that Main Street Ventures supports, there is a particular focus on women and minority entrepreneurs that have been historically underrepresented as founders.



