



THE Pitch Competition For Our Region's Universities

Main Street Ventures is launching a pitch competition exclusively for undergraduate students in the Greater Cincinnati, Northern Kentucky, and Greater Dayton region.

UNIQUE PRIZE PACKAGE

The unique prize package will support the winning teams to stay in Cincinnati over the summer, build relationships within the Startup Cincy Ecosystem, and focus on building their business.

EXPERIENCE CINCINNATI

- Housing
- Monthly Living Expenses
- Office Space
- Connections with students working in Cincinnati

LEARN FROM THE EXPERTS

- Curriculum
- Mentoring / Access to SMEs
- Attorney Hours
- Accounting Hours
- Connection to Ecosystem

BUILD YOUR BUSINESS

- Apply for Grant Funds after:
- Validating your concept
 - Mentor Meetings
 - Weekly Check-ins with MSV

VALUED AT OVER \$28,000

THE PROCESS

Main Street Ventures is looking for the next generation of great ideas to make an impact on the Greater Cincinnati Region.

Strong applicants demonstrate a well thought out idea and understanding of the problem you are trying to solve.

PHASE 1: APPLY

**Deliverable*

1 Online Application per Team

Applications available on
mainstventures.org/launch-cincy

September 1

- Application Opens

September 1 – October 8

- MSV Office Hours

October 8

- Application Closes

October 15

- Finalists Announced

PHASE 2: PITCH

**Deliverable*

1 Pitch Deck per Finalist Team

October 18 – 22

- Attend Pitch Training

November 4

- Pitch Night @ 1819 Innovation Hub
- 5 minute Pitches with 5 minutes of Q&A

PHASE 3: BUILD

**Deliverable*

Agreement to stay in Cincinnati during
Summer 2022

May 24, 2022

- Program Begins with Kick-Off Dinner

August 13, 2022

- Program Ends
- Grant Award Dinner

October, 2022

- Startup Showcase

**Detailed Rubrics will be available at mainstventures.org*

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